



WILDAGO'S

Little Black Book



MMX

Here is a fascinating tale of a must-have collection of original art by Wilda Goyetche.

Over the following pages you'll meet Wilda, creator and curator of Wildago and become familiar with characters and storylines for inspiration and motivation to become part of the story yourself.

Wildago's art is ever growing and expanding within two specialist areas.

Private commissions and commercial brand & identity.



WILDAGO



Aloha Edmund

Having no visible mouth Edmund
likes to express himself with
his many musical talents.





Peep Show Pearl

Does Pearl know she has
an audience?





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WILDA GOYETCHE

Wilda is known for her deft strokes, acute attention to detail and precise, sensitive and intuitive method.

Her work focuses on the creation of rich hues and texture which bring dimension and depth to characters and interiors.

Based in Sheffield, Wilda has a global following elevating her status as an emerging artist to one who is respected for her creative skill and ability.

3D Pearl and Friends

Pearl and Edmund haven't met yet but they do travel in the same circles. It's only a matter of time ...

COMMISSIONED BRAND & ID WORK

Wildago specialises in working with brands. She creates original artwork by thoughtfully combining characters with elements of existing brand identities to further messages. In doing so she helps audiences identify certain elements of the brand that they find familiar or reassuring.

Wildago's style allows valuable interaction between brand and customer rather than a static message – encouraging the audience to understand, remember and to become an advocate of that brand.

Perfume Pearl

She's ready for the night but is the night ready for Pearl?



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**The Independent
Edmund**

Have you seen the
headlines?





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Edmund Grooms

Ever wonder how Edmund gets
his look? And did you know
you will never see him
wearing trousers?





Edmund's Coffee Break

Whom does this fridge belong to
and why is Pearl's photo there?





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PRIVATE COMMISSIONS

Wildago allows you to enter a painted world and to become part of the story. By influencing the story of Pearl and friends with anecdotes of personal experience, a snapshot of life, love, friends, family and a moment in time can be captured. Stories are spun and characters created – it's a bespoke and highly creative tailored process designed around the individual and the rich and textured fabric of life.

Edmund Gives

Kind-hearted Edmund has a curious effect on polka dots – they are always dropping off!



WILDA GO



WILDAGO



Garden Pearl

A lover of rich and elegant shades,
Pearl takes her inspiration from
the garden. Pearl always comes up
smelling of roses – but does Irene
prefer catnip?





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Edmund on Cue

Edmund's trademark diligence
means he's sure to pot the sixty.





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Cheers

Will Pearl ever clink glasses
with Edmund?



**Continue the story at
Wildago.com**

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